



## **Sponsorship Benefits**

### **Named Professional Development Scholarship –\$26,000**

- The Professional Development Scholarship will be identified with your company's name and logo.
- Three (3) Priority Points for ANC Booth Selection are added to your annual total depending on the amount of your sponsorship/contribution;
- The opportunity to meet scholarship recipients for networking and photo opportunities;
- Year-long visibility of this named scholarship at all SNA national meetings – School Nutrition Industry Conference, Legislative Action Conference and the Annual National Conference – reaching more than 6,000 school nutrition operators;
- Promotion on SNF's website and through all SNF's social media channels, i.e. Facebook, Twitter, Instagram, blogs, etc. From 2019 to 2020, SNF website has seen a 99% increase in monthly users due to our increase in our scholarship and grant opportunities.
- Articles in all SNA newsletters:
  - a. SNAC Bites reaching 200 members in state association leadership positions,
  - b. SN Express reaching 40,000 members;
  - c. SNA SmartBrief reaching 15,000 members; and
  - d. SNF Foundation Focus quarterly newsletter, reaching 40,000 members.
- E-blasts to all director-level members – more than 6,660 directors, the operators with the most influence;
- Recognition at SNA's Annual National Conference will include signage at the SNF Booth and at your Exhibit Floor Booth where SNF will provide you with signage about your SNF Sponsorship/Contribution;
- Materials, including the SNF and Friend of the Foundation logos, for your sales force to promote SNF sponsorship to your customers and let them know how you are supporting SNF; and
- All SNF contributions are tax-deductible to the highest extent allowed by federal law.